



FOR IMMEDIATE RELEASE
March 15, 2007

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**FRIEDMUTTER TO BE HONORED WITH
2007 SARNO LIFETIME ACHIEVEMENT AWARD**
*Established Architect to be Recognized at G2E Institute for
Lifetime Contributions to Casino Resort Design*

NEW ORLEANS – The organizers of Global Gaming Expo (G2E) today announced that Brad Friedmutter, president of the architectural design firm Friedmutter Group, will be honored with the 2007 Sarno Lifetime Achievement Award for Casino Design. Friedmutter will receive the award during G2E Institute at the fifth annual Casino Design Awards Luncheon, which is scheduled for Wednesday, April 11 at the Wyndham New Orleans at Canal Place.

Friedmutter and his team have designed dozens of casino resort properties throughout the country, including Station Casinos' Green Valley Ranch and Red Rock Casino Resort properties in Las Vegas, and Thunder Valley Casino near Sacramento, Calif.; the Ritz Carlton at Lake Las Vegas; the Cosmopolitan in Las Vegas; the Horseshoe Casino in Bossier City, La.; and many others. The company also is responsible for expansions at Harrah's Atlantic City, Showboat Atlantic City and others.

"The Sarno Award recognizes the excellence of those who have made an important impression on the world of casino design over the course of their careers," said Frank J. Fahrenkopf, Jr., president and CEO of the American Gaming Association. "Brad's innovation and expertise as a casino design professional have translated into significant contributions to the field, and we are pleased to honor him with this award."

With nearly three decades of experience working in the gaming and hospitality industries, Friedmutter collaborated directly with Steve Wynn on the Golden Nugget Hotel Casino in Las Vegas and later at Mirage Resorts. He also served as vice president of design and construction at Bally's Las Vegas.

Friedmutter is an active member of the Urban Land Institute, the American Institute of Architects and the National Council of Architectural Registration Boards. He received his bachelor's degree from the Cooper Union School of Architecture.

The Sarno Award is the highest honor for any individual involved in the design and construction of casino resorts. It is named for Jay Sarno, the "godfather" of casino designers, who envisioned such well-known casino resort properties as Caesars Palace and Circus Circus in the 1960s. In addition to Sarno, who

received the first award posthumously, previous winners include Joel Bergmann, Don Brinkerhoff and Jon Jerde.

G2E Institute 2007 will be held April 10-12 at the Wyndham New Orleans at Canal Place. G2E Institute, the gaming industry's first focused, educational conference to offer interactive workshop-style sessions on a variety of specific industry sectors, is part of the G2E portfolio of events. For more information on, and to register for, G2E Institute, visit www.G2EInstitute.com.

Global Gaming Expo (G2E) is the international gaming trade show and conference "by the industry and for the industry." Organized by the American Gaming Association (AGA) and Reed Exhibitions, G2E made its debut in fall 2001, defining itself as the pre-eminent show for the gaming-entertainment industry. The G2E portfolio of events includes G2E Institute and G2E Asia.

The AGA represents the commercial casino-entertainment industry by addressing federal legislative and regulatory issues. The association also serves as a clearinghouse for information, develops educational and advocacy programs, and provides leadership on industry-related issues of public concern.

Reed Exhibitions is the world's leader in organizing a wide range of events, including exhibitions, conferences, congresses and meetings. In 2006 Reed brought together more than 6 million industry professionals from around the world, generating billions of dollars in business. Today Reed events are held in 34 countries throughout the Americas, Europe, the Middle East and Asia Pacific, and organized by 37 fully staffed offices. Reed's portfolio of more than 460 events services 52 key industry sectors.

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